**Interview Form**

**Interview Info:**

**Interviewee’s Name:** Kyle Jones

**Interviewer’s Name:** Atlee Hlavinka

**Date of Interview:** 11/12/2021

**Interview Description:**

**Reason for Interview:** To review questions about the Idaho Souvenir Store’s features

**Interview Summary:** Reviewed questions and discussed potential features.

**Action Items:** Add big attractions throughout Idaho, not just local events.

**Notes:**

1. **Would you like a delivery service, or is pickup sufficient?**

Good option to have in case you decide you want something later and don’t feel like going back into the store.

1. **On the website would you like to see recommendations for popular items that customers have purchased?**

Would be a great option to see what other’s have already purchased. Good feedback to see what’s popular.

1. **Would you like to see ratings for products and customer reviews?**

Be able to see what people think of it and what is quality or not.

1. **Would you like to be able to filter by city to get products specific for that area?**

Yes, to represent where a user lives. Also, so people can get products from their specific area.

1. **Would you like to have a web page dedicated to finding other local businesses in the area as well as local events?**

Convenient to see what’s available to do, especially for tourists just visiting. Helps customers plan or find new things to do. Big attractions in other areas of the state.

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| **Date** | **Name** | **Description** |
| 11/12/2021 | Atlee Hlavinka | Approval of Notes |